



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

**DADA ATTENDS THE EVENT:
DIGITAL DAY - IL RUOLO DEL CAPITALE DI TERZI NELLO
SVILUPPO DEL DIGITALE IN ITALIA**

Florence, 16 March 2017 – It is hereby made known that today DADA will attend the event “Digital Day - Il ruolo del capitale di terzi nello sviluppo del digitale in Italia”. The event, organized by KT&Partners, will take place at Palazzo Parigi Hotel in Milan. The slides of the presentation have been made available to the public on the authorized storage mechanism eMarket STORAGE www.emarketstorage.com, managed by Spafid Connect S.p.A., as well as on the Company’s website www.dada.eu (in the section Investors /Financial Presentations).

DADA S.p.A. - listed in the STAR segment of the Milan Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMEs. With over 630 thousand business clients, 1.9 million domains under management, 2.0 million email accounts and 650 thousand active hosting plans, DADA is one of the leading names in the European Domain & Hosting segment and is a key player in its markets of operation: in Italy through its established brand Register.it and the recently acquired brands Etinet and Sfera, as well as in the UK, Ireland, Spain, France, Portugal and Holland under the Namesco, Simply Hosting & Servers, Register365, Nominalia and Amen brands, respectively.

For further information

www.dada.eu

Chiara Locati
Investor Relations DADA
Mob: +39 349 8636553
chiara.locati@dada.eu

Cinzia Trezzi
Ufficio Stampa
Burson-Marsteller
Tel. (+39) 02 72143813
cinzia.trezzi@bm.com