

Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

FILING OF

- DADA S.P.A. DRAFT FINANCIAL STATEMENTS AND CONSOLIDATED FINANCIAL STATEMENTS 2016
- DOCUMENTATION FOR THE ORDINARY SHAREHOLDERS' MEETING CONVENED ON APRIL, 20-21 2017

Florence, 30 March 2017 – It is hereby made known that the Annual Financial Report containing the Draft of the Statutory Financial Statements and Consolidated Financial Statements of the DADA Group as of December 31, 2016 approved by the Board of Directors and their relative Reports of the Board of Directors, as well as the 2016 Annual Report on Ownership Structure and Corporate Governance, the Reports of the External Auditors and of the Statutory Auditors, as well the Remuneration Report pursuant to art. 123 ter TUF and the Shareholders' Report concerning the purchase and sale of Company shares have been made available to the public by means of the filing at the registered office of the Company, the authorized storage system **eMarket STORAGE** www.emarketstorage.com, managed by Spafid Connect S.p.A., as well as by the publication on the website at www.dada.eu (in the section Governance/Shareholders Meetings 2017).

DADA S.p.A. - listed in the STAR segment of the Milan Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMEs. With over 630 thousand business clients, 1.9 million domains under management, 2.0 million email accounts and 650 thousand active hosting plans, DADA is one of the leading names in the European Domain & Hosting segment and is a key player in its markets of operation: in Italy through its established brand Register.it and the recently acquired brands Etinet and Sfera, as well as in the UK, Ireland, Spain, France, Portugal and Holland under the Namesco, Simply Hosting & Servers, Register365, Nominalia and Amen brands, respectively.

For further information

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