



Press release pursuant to CONSOB Regulation 11971/1999, as subsequently amended

DADA SHAREHOLDERS' ANNUAL GENERAL MEETING RESOLUTIONS:

- **APPROVAL OF THE FINANCIAL STATEMENTS AT 31 DECEMBER 2016**
- **APPROVAL OF THE REMUNERATION REPORT**
- **AUTHORIZATION OF THE SHARE BUY-BACK PLAN**

Florence, 20 April 2017 - The Annual General Meeting of DADA S.p.A., listed in the STAR segment of the Milan Stock Exchange, at the head of a Group that is a European leader in digitization and online presence and business services tailored to SMEs, met today in ordinary session and in first call, approved the Statutory Financial Statements of DADA S.p.A. at 31 December 2016, and adopted the resolutions below.

APPROVAL OF THE FINANCIAL STATEMENTS AT 31 DECEMBER 2016

The Shareholders' Meeting approved the Statutory Financial Statements of DADA S.p.A. for the year ended 31 December 2016, as proposed by the Board of Directors at the meeting held last 15 March, and resolved to carry forward the loss for the year of € 855,912.04.

The DADA Group closed 2016 with the following consolidated results:

- Consolidated Revenue of €63.7 million, + 6% yoy on a like for like basis
- Ebitda¹ of €10.7 million (with 17% margin on revenue), + 2% yoy
- Ebit of €4.0 million, +26% yoy
- Net Profit of €0.2 million vs €-0.9 million at 31 December 2015 net of Capital Gain of €2.2 million
- The Net Financial Position at 31 December 2016 came to €-29.5 million following acquisition of Sfera for €3.2 million, versus €-27.9 million at 31 December 2015
- Key business metrics grow: +13% yoy Customer Base at 31 December 2016 to 630,000, +33% New Customers, +18% New Domains.

¹ Ebitda is before impairment losses and non-recurring items



APPROVAL OF THE REMUNERATION REPORT AND THE SHARE BUY-BACK PLAN

The Shareholders also approved the Remuneration Report in accordance with art. 123 ter of Legislative Decree 58/98, and renewed the authorization, after revoking the previous one granted on 28 April 2016, to purchase treasury shares for up to a maximum number of shares not exceeding one tenth of the share capital and to sell shares for a period of up to 18 months from authorization. The purpose of this authorization is to give the Company a means of strategic and operational flexibility. It will be allowed, among other things, to dispose of any treasury shares acquired and to carry out transactions such as purchases/sales, swaps and assignments. Based on the Board's proposal, treasury shares may be purchased at a price which is not less than 20% or more than 10% of the official stock price registered on the trading day prior to each purchase. The shares are to be purchased according to the laws for markets organized and operated by Borsa Italiana S.p.A., as per the procedures established by the latter which prohibit the direct matching of bid prices with predetermined ask prices. Instead, treasury shares may be sold at a price or valuation which is not less than 95% of the average stock price registered for a period of ninety trading days prior to the disposal or any previous binding offers made in this regard, in accordance with the law and the applicable accounting standards. To date, neither the Company nor its subsidiaries hold any treasury shares.

Statement by the Manager responsible for preparing the Company's Financial Reports

Mr. Federico Bronzi, the Manager responsible for preparing the financial reports of DADA S.p.A., declares, pursuant to art. 154 bis (2) of the Uniform Finance Act (Testo Unico della Finanza or TUF), that the financial information contained in this press release corresponds to the Company's records, ledgers and accounting entries.

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This press release is also available on the Company's website www.dada.eu in the Investors/Financial Press Releases section.

*DADA S.p.A. - listed in the STAR segment of the Milan Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMEs. With over 630 thousand business customers, 1.9 million domains under management, 2.0 million email accounts and 650 thousand active hosting plans, DADA is one of the leading names in the European **Domain & Hosting** segment and is a key player in its markets of operation: in Italy through its established brand Register.it and the recently acquired brands Etinet and Sfera, as well as in the UK, Ireland, Spain, France, Portugal and Holland under the Namesco, Simply Hosting & Servers, Register365, Nominalia and Amen brands, respectively.*

For further information

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