



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

**DADA ATTENDS THE CONFERENCE
LE ECCELLENZE DEL MADE IN ITALY
15- 16 MAY, 2017 Rome**

Florence, 15 May 2017 – It is hereby made known that on 15 - 16 May 2017, DADA Spa attends the conference “Le eccellenze del Made in Italy”. The conference organized by Intermonte Sim will take place at Grand Hotel Parco dei Principi in Rome. The slides of the presentation are available to the public by means of the filing on the authorized storage system eMarket STORAGE www.emarketstorage.com, managed by Spafid Connect S.p.A., as well as by the publication on the website at www.dada.eu (in the section Investors / Financial Presentations).

*DADA S.p.A. - listed in the STAR segment of the Milan Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMEs. With over 650 thousand business customers, 1.9 million domains under management, 2.0 million email accounts and 650 thousand active hosting plans, DADA is one of the leading names in the European **Domain & Hosting** segment and is a key player in its markets of operation: in Italy through its established brand Register.it and the recently acquired brands Etinet and Sfera, as well as in the UK, Ireland, Spain, France, Portugal and Holland under the Namesco, Simply Hosting & Servers, Register365, Nominalia and Amen brands, respectively.*

For further information

www.dada.eu

Chiara Locati
Investor Relations DADA
Mob: +39 349 8636553
chiara.locati@dada.eu

Cinzia Trezzi
Ufficio Stampa
Burson-Marsteller
Tel. (+39) 02 72143813
cinzia.trezzi@bm.com