

CONFERENCE CALL INVITATION: RESULTS AT JUNE 30th 2017

DADA S.p.A

Is pleased to invite you to its First-Half 2017 Results Conference Call. The Conference Call will take place on:

Thursday July 27th 2017 at 3:00 PM (CET).

To join the Conference please dial the following numbers: ITALY + 39 02 805 88 11 UK + 44 121 2818003

The Slides of the Presentation will be available on the Company Web Site www.dada.eu (in Investors/Financial Presentations section) before the Conference Call.