



Press release pursuant to CONSOB Regulation 11971/1999, as subsequently amended

PRESS RELEASE

Florence, 23 October 2017 - Further to the press release issued today by Libero Acquisition S.àR.L., the Company's main shareholder, and HGCapital, relating to their execution of an agreement for the sale by Libero Acquisition all of its interest in the capital of the Company to HGCapital, DADA acknowledges the contents of such communications in respect of the agreed terms of the transaction, as well as of the additional considerations of HGCapital concerning its future plans.

The DADA Board of Directors will meet to discuss and resolve on the matters contemplated by applicable law, at the time and in the manner provided herein, also in respect of the prospective public offering on the remaining DADA shares held by the public.

*DADA S.p.A. - listed in the STAR segment of the Milan Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMEs. With over 650 thousand business customers, 1.9 million domains under management, 2.0 million email accounts and 650 thousand active hosting plans, DADA is one of the leading names in the European **Domain & Hosting** segment and is a key player in its markets of operation: in Italy through its established brand Register.it and the recently acquired brands Etnet and Sfera, as well as in the UK, Ireland, Spain, France, Portugal and Holland under the Namesco, Simply Hosting & Servers, Register365, Nominalia and Amen brands, respectively.*

For further information

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