



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

DADA ATTENDS THE CONFERENCE

STAR CONFERENCE LONDON 2017

Florence, October, 09th 2017 - It is hereby made known that on 10 October 2017, DADA Spa attends the conference “STAR CONFERENCE 2017 LONDON”. The conference organized by Borsa Italiana will take place at London Stock Exchange HQ in London. The slides of the presentation are available to the public by means of the filing on the authorized storage system eMarket STORAGE www.emarketstorage.com, managed by Spafid Connect S.p.A., as well as by the publication on the website at www.dada.eu (in the section Investors / Financial Presentations).

*DADA S.p.A. - listed in the STAR segment of the Milan Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMEs. With over 650 thousand business customers, 1.9 million domains under management, 2.0 million email accounts and 650 thousand active hosting plans, DADA is one of the leading names in the European **Domain & Hosting** segment and is a key player in its markets of operation: in Italy through its established brand Register.it and the recently acquired brands Etnet and Sfera, as well as in the UK, Ireland, Spain, France, Portugal and Holland under the Namesco, Simply Hosting & Servers, Register365, Nominalia and Amen brands, respectively.*

For further information

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